



# Be part of the Genesee Valley Hunt Races Farmers Market on October 8

Seven years ago we launched a NY food and wine vendor area at the Genesee Valley Hunt Races after obtaining a Farmer's Market Permit from NYS Dept. of Ag and Markets. It has been a huge success for vendors – and certainly appreciated by the crowds and tailgaters at this century-old, family oriented event! Our Farmers Market goes hand-in-hand with our Agri-Center, which features a petting zoo and interactive agricultural education activities. This area is always bustling with activity all day! We think this event offers the perfect demographic for your products!

**What:** GVH Hunt Races Farmers Market

**Location:** 3330 Nations Rd, Geneseo, NY 14454  
Intersection of Nations and Roots Tavern Roads  
(physical address for GPS or Mapquest—not mailing address)

**Date:** Saturday, October 8, 2016

**Hours:** 10:00AM – 4:00PM

**Sponsor:** Genesee Valley Hunt, Inc

**Fee:** \$130 - includes vendor tent area of 10 X 12 feet

**Questions & Information:**

Vivienne Roe, Organizer

Phone 585-831-2989 Email vendors@gvhraces.com

## RESERVE YOUR SPACE TODAY!

Please reserve your vendor space by mailing the accompanying form, along with vendor fee payment, by **September 10**. (Limited space available)

We look forward to seeing you on October 10 bring and wish you a very successful day!

### NY Wineries Welcome!

NYS Ag & Markets Farmers' Market designation enables NY wineries to sell NY labeled wine by the bottle. (Wineries are no longer required to obtain a "no fee" permit from the SLA)

### NEW! NY Craft Breweries Welcome!

NY "craft breweries" (producing 60,000 barrels/year or less) can now sell their beer by the bottle at bona fide farmers' markets. Please bring any applicable permits with you to the GVH Races.

For more information about the GVH Races  
go to [www.GVHRaces.com](http://www.GVHRaces.com)



### Special Discount for Farm Bureau members

The local county chapters of NY Farm Bureau have partnered with us in organizing the Agri-Center. In appreciation, we are offering Farm Bureau members who feature home-grown or home produced products a \$30 discount off their space in the Farmers Market!

## Farmer's Market Vendor Reservation Form Genesee Valley Hunt Races - October 8, 2016

Name of Company \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone Number \_\_\_\_\_

E-Mail \_\_\_\_\_

Brief Description of type of products/services \_\_\_\_\_  
\_\_\_\_\_

### Please reserve the following space:

Tent Section (10' X 12') @ \$130 \_\_\_\_\_

Additional tent sections \_\_\_\_\_ @ \$100 each \_\_\_\_\_

Require electric? \_\_\_\_\_ NO \_\_\_\_\_ YES – add \$5 \_\_\_\_\_  
(If you will need electric, please bring your own heavy duty extension cord)

\*Table Rental – 96" \_\_\_\_\_ @ \$10 each \_\_\_\_\_

\*Chair Rental \_\_\_\_\_ @\$2.00 each \_\_\_\_\_

Extra tickets (if more than 4 are needed) \_\_\_\_\_ @\$10 each \_\_\_\_\_  
(Each vendor will receive 4 admission tickets for helpers)

Farm Bureau Member Discount ( deduct \$30) \_\_\_\_\_  
(Please include copy of current membership card for eligibility)

**LATE FEE – if postmarked after Sept. 10 - add \$50** \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED** \_\_\_\_\_

*\*Vendors are welcome to bring their own tables & chairs*

**(Please make checks payable to Genesee Valley Hunt, Inc.)**

**Mail to: Vivienne Roe  
14 York St.  
Honeoye Falls, NY 14472**



## Genesee Valley Hunt Races Vendor Instructions (Save these instructions)

### Set-Up

- Vendors should be set up and vehicles removed from grounds by 9:00 a.m. on Race Day (October 8). No vehicles will be allowed on the grounds during the event.
- Vendors who want to set up Friday evening need to contact Vivienne Roe. The area WILL NOT be guaranteed secure throughout the night, although we will have someone on the grounds all night.
- Booth space dimensions will be enforced – if your display will overflow specified booth areas, please purchase an additional booth section.
- Please indicate need for electricity on form.

### Parking

- After unloading, parking is available in the General Parking area across Nations Rd.

### Admission

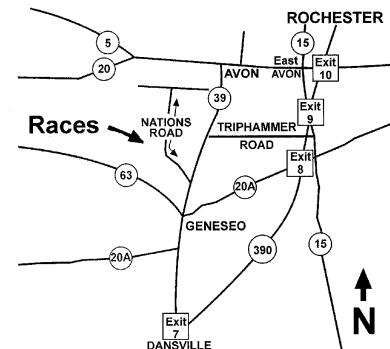
- Each vendor will be sent four (4) general admission tickets for helpers. If you need more tickets, please order them on the reservation form at the discounted price of \$10 each.

### Teardown

- Vendor vehicles will be readmitted on to the grounds after 4:00 pm. for teardown and loading.

### Questions

- Please contact Vivienne Roe with any questions concerning vendor exhibits: phone 585-831-2989 or email vendors@gvhraces.com



Races are located on Nations Rd., off Route 39, just north of the Village of Genesee.

Physical address for GPS or mapquest:  
3330 Nations Rd.,  
Genesee