

May 1, 2015

Greetings!

Since 1954 the Genesee Valley Hunt has sponsored the Horse Trials in Geneseo, NY. The Genesee Valley Hunt Horse Trials (GVHHT) are sanctioned by the United States Eventing Association and United States Equestrian Federation and attract horses and riders from all over the Northeast. This year the 61st GVHHT will be held on June 27 and 28<sup>th</sup>, 2015.

Every competitor is given a Horse Trials program, as are our patrons, volunteers and officials. We would appreciate your support by sponsoring an ad in the GVHHT program. We offer ad sizes from business card up to a full page.

We are offering three special position, full color ads. These include the back cover, the inside front cover and the inside back cover. We are offering these at the special rate of \$200 each. Please contact me immediately if you want to reserve one of these spots.

I have enclosed an advertising order form. You will need to return this with payment by June 12. Your ad/ad copy can be submitted with this form, or emailed (PDF format is preferred for camera-ready ads) to me at [daimonium@gmail.com](mailto:daimonium@gmail.com).

As a thank you for supporting our Horse Trials program, we provide Patron Tent passes to those placing a quarter page ad or larger. The Patron Tent serves light refreshments all day Sunday, June 28<sup>h</sup>. From the Patron Tent, you'll have a wonderful view of the cross country course and stadium jumping, which begins at 7:30 am and continues thru late afternoon. Sunday's events are located at the corner of Roots Tavern and Nations Roads in Geneseo.

We look forward to working with you and we thank you for your support of the 61st Genesee Valley Hunt Horse Trials.

Regards,

*Anne*

Anne Dewar

4006 Avon Rd

Geneseo NY 14454

Phone: 571-439-4607

E-Mail: [daimonium@gmail.com](mailto:daimonium@gmail.com)

**ADVERTISING ORDER FORM**  
**2015**  
**Genesee Valley Hunt Horse Trials**  
Event Date: June 27 & 28, 2015

Advertiser's Name:

Address:

Phone:

Authorized by:

Date:

Contact Person:

E-mail Address:

Size of AD (Circle One):    Full                    Half                    Quarter                    Eighth

Special Instructions:

◇ This is a special cover position, full-color ad that I have reserved

**ADVERTISING COPY DEADLINE: JUNE 12, 2015**

**Advertising Sizes and Rates**

Please do not deviate from dimensions. Note that all ads are black and white with the exception of the special position ads.

**Full Page 7" x 9 1/2"                    \$135**

*Receive 2 Patron Tent Passes*

**Half Page 7" x 4 3/4"                    \$85**

*Receive 1 Patron Tent Pass*

**Quarter Page 3 1/2" x 4 3/4"    \$50**

**Eighth Page Business Card    \$25**

**Special Position ads –full page, full color    \$200**

Please call or email to reserve one of these positions:

- Back Cover
- Inside Front Cover
- Inside Back Cover

Mail this form and payment to:

**Anne Dewar**  
**4006 Avon Rd**  
**Geneseo, NY 14454**

Total Payment Enclosed: \$ \_\_\_\_\_  
Make check payable to "Genesee Valley Hunt, Inc."

◇ Ad is enclosed (business cards can be submitted for business card sized ads)

◇ Ad as been emailed to [daimonium@gmail.com](mailto:daimonium@gmail.com). Camera-read, electronic files gratefully accepted if available. (PDF format is preferred, but contact Anne with questions)

For questions or to reserve special position ads contact:

Anne Dewar  
Phone: 571-439-4607  
E-mail: [daimonium@gmail.com](mailto:daimonium@gmail.com)

NOTE: Publisher is NOT responsible for errors in text cop of any advertising. We will do our best to assure proper proof reading.